**Lee Duncan**  
lee@smartxltools.com | (801) 245-0658 | [linkedin.com/in/leeduncanstat](https://www.linkedin.com/in/leeduncanstat)

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**Hiring Team**  
Cash App  
Remote - United States

Dear Hiring Team,

I am writing to express my enthusiasm for the Business Analytics Lead position at Cash App. With over 20 years of experience in data science, advanced analytics, and AI, I have consistently demonstrated my ability to build and scale high-impact analytics functions within dynamic, high-growth environments. My extensive background in leading analytics transformations, coupled with my passion for leveraging AI to drive data-driven decision-making, aligns well with the requirements for this role.

At AT&T, I spearheaded the development and execution of an enterprise AI strategy that transformed customer insights through real-time analytics, predictive modeling, and automated reporting. Leading a team of 80+ data professionals, I drove the adoption of AI-enabled solutions that delivered over $300M in recurring annual value. My hands-on leadership style and collaborative approach enabled me to partner effectively with executive leaders to translate data insights into strategic business initiatives.

Additionally, I have a strong track record of fostering innovation through cross-functional collaboration, having worked closely with product, finance, and engineering teams to develop and optimize data-driven solutions. My work included leading the development of generative AI solutions for analyzing over 9 million customer interactions monthly, enabling more agile and responsive decision-making.

I am drawn to Cash App’s commitment to making financial services accessible and relatable. I believe that my ability to blend technical expertise with strategic vision would add significant value to your team. I am particularly excited by the opportunity to develop AI-enabled analytics capabilities that not only enhance operational efficiency but also support your mission of financial inclusion.

Thank you for considering my application. I would welcome the opportunity to discuss how my experience and skills align with the needs of Cash App in more detail.

Warm regards,  
**Lee Dunca**